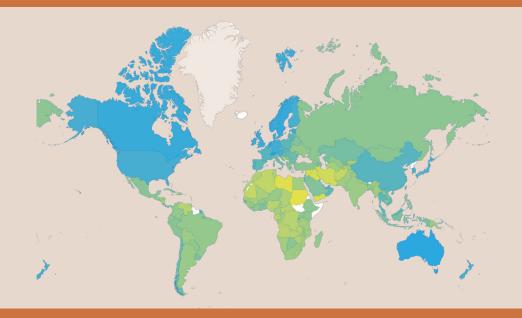


This PDF includes a contribution from the following book:

## ELITE QUALITY REPORT 2022

Italy: Waiting for its private elites to stop extracting value

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The Italian political elites radically changed attitude in 2021. On February 13, the Conte government imploded, opening the door for Mario Draghi. After saving the Bank of Italy and the Eurozone in his role as President of the ECB during the financial crisis, Draghi returned from retirement to kick-start an incredible mediation process between historically inimical parties and become Prime Minister of a government in which the Democratic Party and the Five-Star Movement (M5S) joined the right-wing parties of Salvini and Berlusconi.

By leveraging its excellent Political globalization (PGL, i.1, The power of firms (Firm Dominance, ii.5, rank # 69) and rank # 3), Italy secured EU Recovery Fund funding and managed to massively vaccinate its population (VAX, iii.7, rank # 14), reviving health and socio-economic life.

However, the political effort to take the country out of the pandemic crisis resulted in overspending (GEX, iii.7, rank #146), increased taxation (DTR, iii.8, rank # 111), and over-regulation (ECR, i.2, rank # 118).

While still not being perceived as champions of change (RTC, i.1, rank # 116), the political elites began to improve their business models. Unfortunately, private elites did not.

In Italy, Economic Power is more concentrated (ii, rank # 53) than Political Power (i, rank # 31), and the economic elites appear less value-oriented (iv, rank # 56) than the political elites (iii, rank # 25).

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This failure has long roots. Since the 1990s privatizations, the Italian private elites have appropriated many stateowned enterprises without increasing competition. The Italian production structure is dominated by large industrial concentrations with a family footprint, with few self-made billionaires (BSM, iv.11, rank # 51) to challenge them. At the aggregate level, dynastic capitalism has promoted inefficient business models, which have hindered the country's resilience to globalization.

coalitions is stark (Coalition Dominance, ii.4, rank # 70). Billionaires dominate the economy (BIW, ii.5, rank # 120), Creative Destruction cannot take off (ii.6, rank # 54) as there is little Venture capital availability (VCA, ii.6, rank # 104), and the Mafia continues to stifle progress in the South (CRA, ii.4, rank # 111).

As a result, foreign investors shy away from the country (FDS, iv.10, rank # 111), and protectionism stops foreign competition (IPM, iv.10, rank # 137, DGI, iv.10, rank # 123, and DGS, iv. 10, rank # 138).

Unlike most European countries, Italy did not adopt universal unemployment insurance until 2019, when M5S introduced the 'citizenship income'. Instead, an occupational insurance scheme provided generous old-age public insurance benefits, favoring public and large firm employees. Italian trade unions have more than 12 million members (UNI, ii.4, rank # 78) and are active in collective bargaining (CBC, ii.4, rank # 70), but a high proportion (43%) of them are retired. Currently, pension payments represent over one-third of primary public expenditure (SNT, iii.7, rank # 111) and significantly contribute to the Italian national debt (DBT, iii.9, rank # 140). In addition, trade union power, corporatism, and industry concentration has created structural unemployment (UEM, iv. 12, rank # 108), an insider-outsider culture, and discrimination against the young and women (LFR, iv.12, rank # 103). The country appears to care more about the old than the young, resulting in a dismal Youth unemployment rate (YUN, iv.12, rank # 131). The Labor force participation rate is also consequently very poor (LFP, iv.12, rank # 131).

Without more enlightened and inclusive trade union and business elites, Italy will not properly value the post-pandemic funding it will receive from the EU, while the young, the self-employed and small entrepreneurs will continue to languish.

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